

Etienne Landois

HEAD OF DESIGN · ENTREPRENEUR · MUSIC COMPOSER · AUTHOR / LECTURER

New York (US Green Card holder) · Paris | [contact](#) | [linkedin.com/in/etiennelandois](#) | [etiennelandois.com](#)

For inspiring creative leader Etienne Landois, innovation sparks at the intersection of technology, design, and music, 25 years across Paris and New York.

01 — HEAD OF DESIGN

Lazard — Head of Design, Global Communications

PARIS → NEW YORK · JANUARY 2001 – PRESENT · 25 YEARS

Stewards Lazard's visual strategy and digital ecosystem — spanning proprietary advisory technologies (including AI-driven financial advisory and corporate tools), flagship reports and global social media — overseeing the visual evolution of a premier financial institution. Within Global Communications: Paris Presentation Center, then Digital & Design Project Manager (2015), ascending to the current leadership role in 2019, initially in Paris before relocating to New York City. Prior to Lazard: professional foundation in publishing and IT across Paris and Madrid.

02 — ENTREPRENEUR

ELSREY — Co-founder, Owner & Creative Director

2011 – PRESENT · FAMILY-RUN CREATIVE AGENCY, LED ALONGSIDE HIS WIFE

Creative agency focused on high-impact visual storytelling, home to a family of registered ventures and products across presentation tooling, broadcast, digital services and music publishing.

[Superslide](#) · [Onairup](#) · [Dealobject](#) · [Webegency](#) · [So Loved Music](#)

03 — MUSIC COMPOSER

Composer & Performer — Worshipel · elsmusics

CONSERVATOIRE DE SAINT-NOM-LA-BRETÈCHE · APPLE MUSIC, SPOTIFY & ALL MAJOR PLATFORMS

Lifelong multi-instrumentalist: piano from age five, violin from eight — classical foundations, jazz and intensive chamber music; drums from sixteen with a ten-year study and degree in the Paris region; solfège, harmony, singing and multi-instrumentalism from the start. Recording since fourteen (4-track Fostex), now mastering computer recording tools. Performs today in New York on viola, keyboard and Gibson Les Paul.

Worshipel — pure, piano-led worship music for resting, praying, healing and focusing. **elsmusics** — inspiring music for working people; tailor-made for documentary, film and events, also performed live.

04 — AUTHOR / LECTURER

Music and Design Synergy

Current writing and lecturing focus on the synergies between music and design — a passion for sharing. Built on a long teaching practice: author of user guides, technical documentation and template systems; trainer of bankers, entrepreneurs, and editorial teams in publishing tools and design practice.

EDUCATION

B.Sc. (Hons) Computer Science	University of Portsmouth
Advanced Technical Degree, Software Engineering	Université Paris Cité
Music Studies — solfège, harmony, singing, multi-instrumentalism, chamber music	Conservatoire de Saint-Nom-la-Bretèche
Drums Degree	Paris region
International Institute of Image and Sound: Audiovisual, Communications Technologies and Writings	Paris Region